

# Belle McDaniel



Graphic Design Specialist



Adobe  
Creative Suite



Photography and  
Video Production



Microsoft  
Office Suite



Digital and  
Print Design

## CONTACT

918.408.6926

bellemcdaniel@gmail.com

## PORTFOLIO

Find my work on Behance

behance.com/bellemcdaniel

## PROFILE

Belle McDaniel is a Tulsa Based multimedia designer who focuses on digital and print design as well as photography, animation, and video production.

As a member of The Tulsa Fab Lab and The Art Directors Club of Tulsa, she plays an active role in the Tulsa arts scene and employs community-focused design thinking.

She utilizes skills, including creative problem solving, customer relations, graphic design, photography, videography, marketing, and event management, to serve clients and non-profits throughout her community.

## EDUCATION

### University of Tulsa

Bachelor of Fine Arts (BFA) Graphic Design, Minor Art History, Certificate in Marketing  
2012 – 2016

**Activities and Societies:** University of Tulsa Sound of The Golden Hurricane Marching Band, The University of Tulsa AD Program

## CERTIFICATIONS

### Commercial Drone Pilot License

Federal Aviation Administration

### Supervisor Development Program

Tulsa County

## AWARDS

### TU School of art

Sarah Clarke Award of Excellence  
Top Graphic Design Student

### Stylus Student Journal

1st, 2nd, 3rd, and Best of Show  
Photography Category

## WORK EXPERIENCE

### Tulsa County

#### Assistant Communication Graphics Supervisor

2019- Present

Assists with training and supervision of graphics staff. Creates graphic design solutions for print and web. Creates work for clients from various departments throughout Tulsa County and many local area non-profits. Produces video, animation and photography for events.

### Tulsa County

#### Graphic Designer/Pre-Press

2016- 2019

Created graphic design solutions for print and web. Created work for clients from various departments throughout Tulsa County and many local area non-profits. Assisted with videography and photography of events.

### Gurustu

#### Graphic Designer/Social Media Specialist

2012-Present

Develops branding and graphic design solutions for multiple clients. Assists with customer relations, press releases, social media and event management.

### 3<sup>rd</sup> Floor Design

#### Graphic Designer

2015-2016

Participated in a student lead ad agency. Performed design work for numerous local non-profits. Created bids and presented them in a competitive environment. Worked directly with clients such as Heller Theater, The City of Tulsa, the Arts Management Department at the University of Tulsa, Rebuilding Together Tulsa, The Society of Early Americanists, Hillcrest Medical Center, and TU Collins Fitness Center.

### University of Tulsa University Relations

#### Summer Design Intern

Summer 2015

Completed internship with The University of Tulsa's public relations department. Created internal and external publications, communicating to alumni and potential donors.

## REFERENCES

### Teresa Valero

Director TU School of Art

918.810.1915

maria-valero@utulsa.edu

### Gary fisher

Director Tulsa County Admin Services

918.596.5882

gfisher@tulsacounty.org