



SARAH POWER

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EXPERIENCE

2022 THIRD FLOOR DESIGN

Graphic Designer, Spring

Notable Third Floor Design clients include the Oklahoma Visual Artists Coalition, Arts Alliance Tulsa, Playwrights' Lab of Tulsa, and the Alexandre Hogue Gallery.

ART DIRECTORS CLUB OF TULSA

Vice President, Director of ShopTalk, 2020-Present

As Vice President, I delegate and execute various committee needs, including arranging speaking engagements, coordinating with vendors, and assisting with Graphex, an annual awards show. As the Director of ShopTalk, I program events with businesses in the community to learn more about their marketing and design practices.

POWERHOUSE CREATIVE

Owner, Freelance Graphic Designer, 2016-Present

Notable freelance clients include the American Song Archives, the George Kaiser Family Foundation, ONE Gas, Oklahoma Shakespeare, Antoinette Baking Company, and Whitty Books.

2021 FLASH FLOOD PRINT STUDIOS

Marketing + Design Lead

Lead all marketing and design efforts for the studio including social media management, UX/UI, product photography, event programming, and internal shirt designs.

2018 OLD REPUBLIC INSURED AUTOMOTIVE SERVICES

Graphic Designer + Brand Specialist, June 2018-March 2020

Built company brand awareness through trade show marketing, social media management, print, digital advertising, and all other communications.

2017 CAREATC

Graphic Designer + Brand Coordinator, April 2017-April 2018

Built, maintained, and expedited a range of graphic support materials that were leveraged by the Sales Department in everyday business development activity.

2015 BLUEVIEW AGENCY

Graphic Designer, February 2015-April 2017

Created logo + brand identity, outdoor, HTML, invitations and social graphics, and maintained existing brand standards for various clients, including Mabrey Bank, Dallas Capital Bank, and Osage Casinos.

EDUCATION

UNIVERSITY OF TULSA

Bachelor of Fine Arts, Graphic Design
Certificate in Advertising, Minor in Art History
Anticipated graduation May 2022

SKILLS

ADOBE SUITE 7 years of experience

FIGMA 1 year of experience

DESIGN RESEARCH METHODS 1 year of experience

MARKETING TACTICS + METHODS 5 years of experience

SOCIAL MEDIA MANAGEMENT 5 years of experience

HONORS + AWARDS

2022 OUTSTANDING STUDENT IN DIGITAL MEDIA

Awarded by the College of Art, Art History, and Design at the University of Tulsa

GLENN GODSEY AWARD FOR BEST IN SHOW

Awarded at the 54TH Gussman Exhibit for DataBuzz at the University of Tulsa

2021 PRESIDENTS HONOR ROLL

Fall, University of Tulsa

2015 NATIONAL STUDENT ADVERTISING COMPETITION

Best Overall Promotion, Awarded in Dallas, Texas

REFERENCES

1. ELSPETH SCHULZE, Tulsa Artist Fellowship

I work with Elspeth weekly to guide and consult her on best social media practices.
elspethschulze@gmail.com | 337.962.8497

2. RICHELLE DiORIO, Old Republic Insured Automotive Services

I reported directly to Richelle at Old Republic.
rdiorio@orias.com | 918.392.8771

3. TATIANA SPEARS, Digital Marketing Consultant

I reported directly to Tatiana at CareATC.
hello@tatianaspears.com | 315.399.6496